





Rheinische Friedrich-Wilhelms-Universität Bonn

Potentials and Benefits of Linked Open Government Data

Dr. Sören Auer



Fraunhofer-Gesellschaft, the largest organization for applied research in Europe

- 67 institutes and research units
- More than 23,000 staff
- €2 billion annual research budget totaling
 - Roughly two thirds of this sum is generated through contract research on behalf of industry and publicly funded research projects
 - Roughly one third is contributed by the German federal and Länder governments in the form of base funding
- International cooperation





Joseph von Fraunhofer (1787 – 1826)



© Deutsches Museum

Researcher

Discovery of the "Fraunhofer lines" in the solar spectrum

Inventor

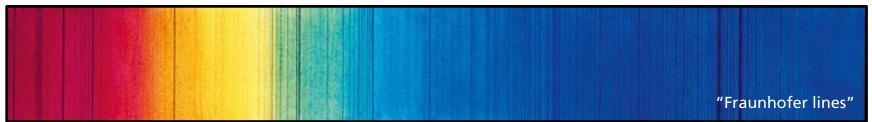
 New methods for processing lenses

Entrepreneur

 Director and partner in a glassworks



© Fraunhofer-Gesellschaft



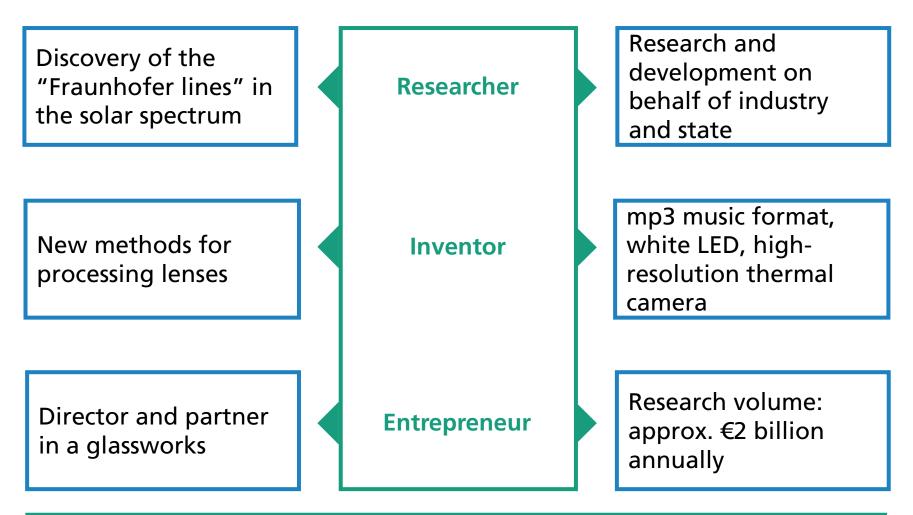




Joseph von Fraunhofer



The Fraunhofer-Gesellschaft

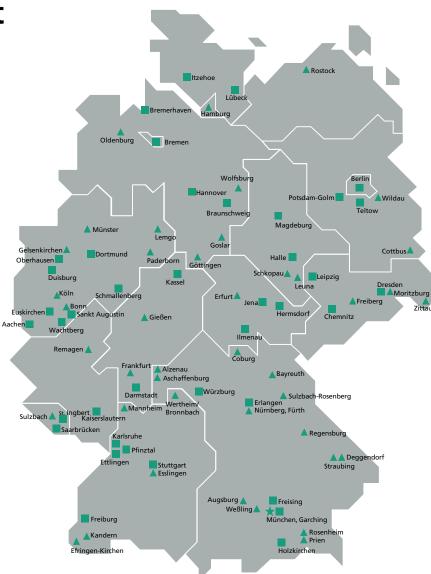




The Fraunhofer-Gesellschaft Locations in Germany

67 institutes and research unitsmore than 23,000 staff

- Institute/research unit
- Other research unit
- ★ Headquarter



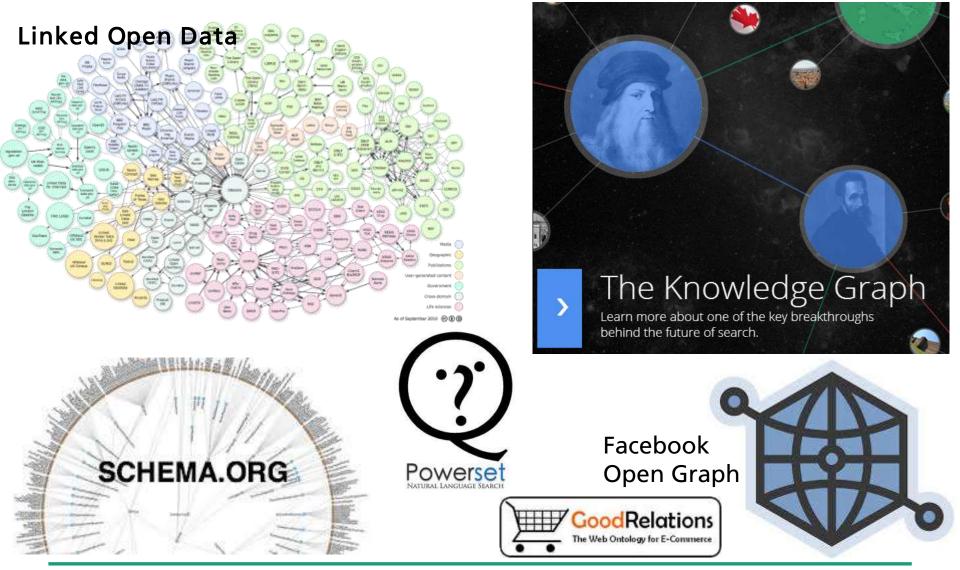


Fraunhofer worldwide





The Web evolves into a Web of Data

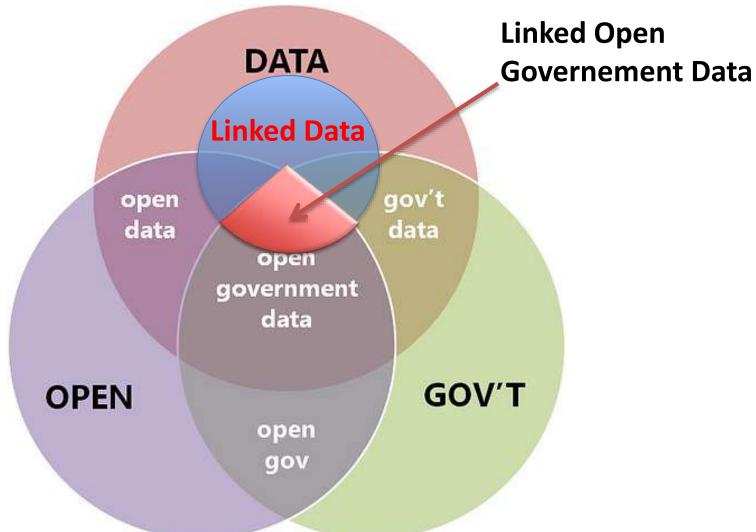




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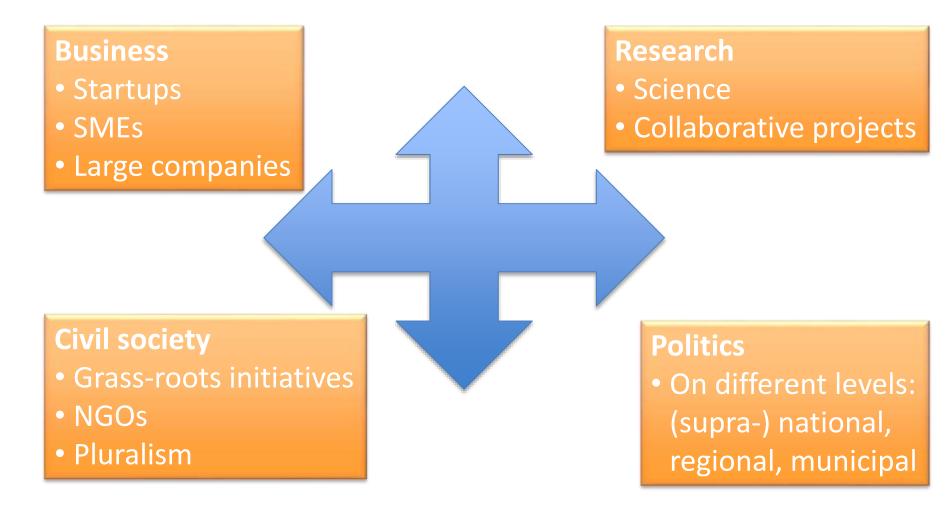








We need an Open Government Data Ecosystem





Potential of Open Data

Open Data Strategy for Europe (Reference: IP/11/1524):

- expected to deliver a €40 billion boost to the EU's economy each year
- make it easier for businesses to obtain access and permission to reuse government-held information

Data becomes a tradable commodity, open data is on the rise

- "the value of data increases the more you share it"
- "Data is the new oil"







Example US Weather Data

Opening US weather data [1] led to

- gross receipts by commercial weather industry of USD \$400-700 million a year with
- 400 firms employing 4,000 people

Europe had a similar sized economy but closed weather data:

 Only 30 firms with 300 employees and receipts of USD \$30m-50m a year

[1] <u>http://www.nap.edu/openbook.php?record_id=10610&page=23</u>





Examples in Spain and UK

Spain: in-country business volume directly associated with open data released by national government was [1]

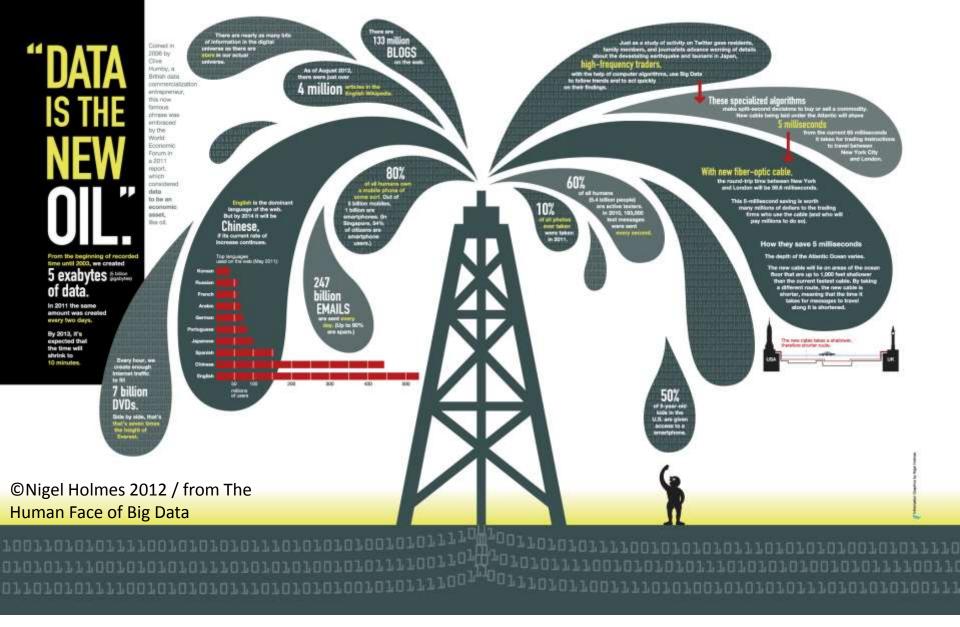
- €550-650 million (USD \$669-791 million)
- 5,000 and 5,500 employees were directly assigned to activities related to re-using information.

UK: Centre for Economics and Business Research says [2]

- 58.000 new jobs will be created between now and 2017 for UK connected with the growing data economy.
- Deloitte gives advice for growing data economy in UK: Open data driving growth, ingenuity and innovation, White Paper, Deloitte Analytics, London, 2012 (<u>PDF</u>)

[1] <u>http://www.ontsi.red.es/ontsi/en/estudios-informes/characterization-study-infomediary-sector-june-2011</u>

[2] http://www.sas.com/reg/gen/uk/data-equity



- Open Data Strategy (Ref: IP/11/1524) expected to deliver €40 billion boost to the EU's economy each year
- Data becomes a tradable commodity, "the value of data increases the more you share it"

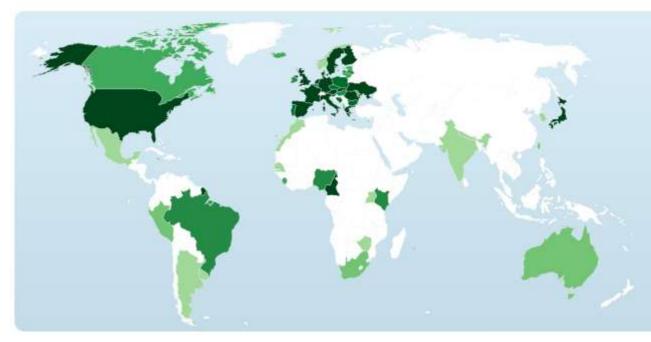


Language

Creating Knowledge out of Interlinked Data

Open Budget Data

OpenSpending	Spending Blog	Datasets	Search	Community	Help	About	
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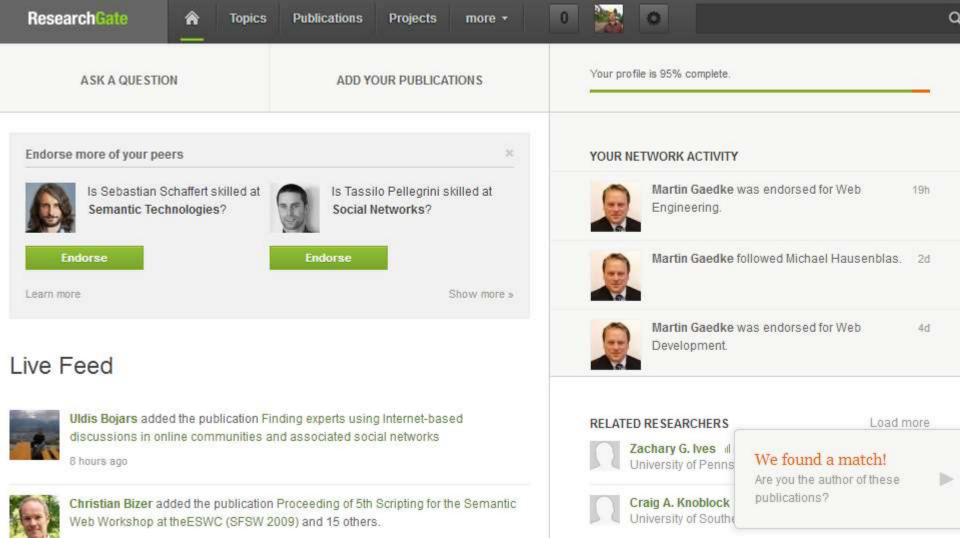


Mapping the money.

Login/Register

Our aim is to track every government financial transaction across the world and present it in useful and engaging forms for everyone from a schoolchild to a data geek.

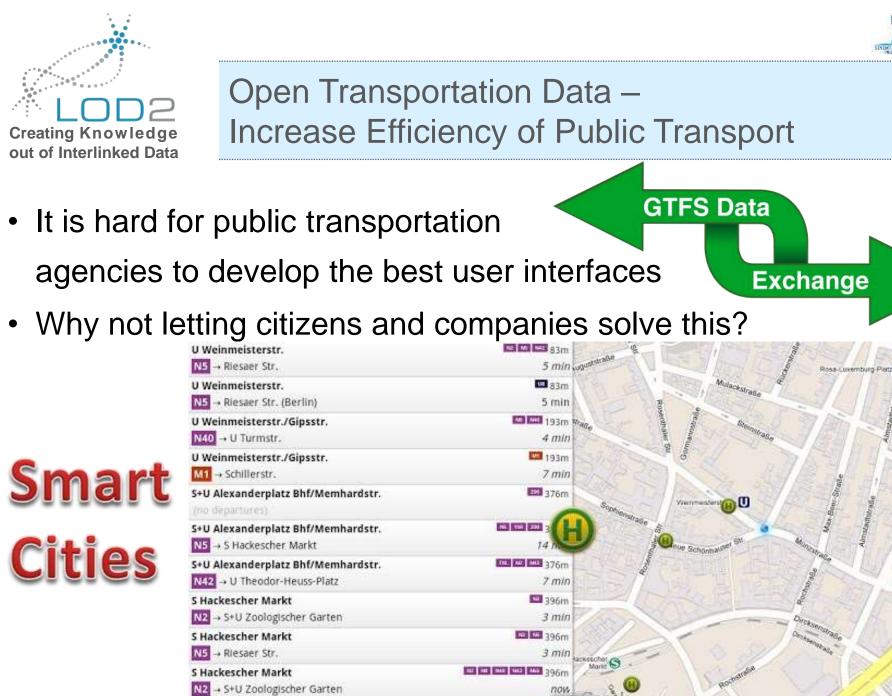
- Let citizens build and experiment with apps visualizing governmental spending leverage the creative potential
- Reach better societal agreement
- Identify overspending, potential for savings, misuse



- Identify excellence/ underperformance in education
- Foster competition
- Create transparency
- Make education more efficient and effective

Similar strategy can be pursued with

- health care (physicians, hospitals),
- public administrations
- Environment



MLL 3

S Hackescher Markt

Memhardstraf



OF



What has to be done?

 Publish Open Data in RDF reusing vocabularies which can be understood and combined by apps in unforeseen ways



	Legal notice Contact Search	English (en)
Data Portal The Open Data Hub of the European Union BETA		
uropa.eu		
opa > Open Data Portal > Home		
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		2
The European Union Open Data Portal contains 5899 datasets that you can	browse learn about and dow	nload
\mathbf{G} We come to the European Union Open Data Portal What is this Data Portal about?	Blogs	
Are you looking for easy access to EU data? Do you want to reuse data for research, an article, an application or something else?	Digital Agenda for E	urope
You have come to the right place. The EU Open Data Portal is your single point of access to	Tweets	Follow @EC_opendata
a growing range of data produced by the institutions and other bodies of the European Union.	Open data	48 🔺
Data are free to use, reuse, link and redistribute for commercial or non-commercial	RT @vickyande: Portales	#opendata
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The portal aims to promote the innovative use of these data and to engage with the user community for EU open data.





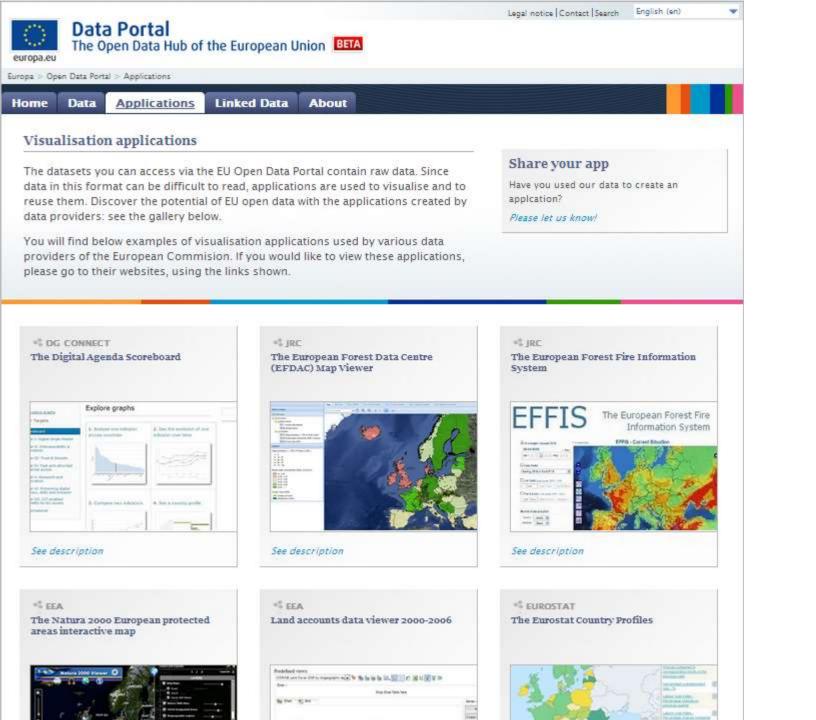
Legal notice Contact Search English (en) -Data Portal The Open Data Hub of the European Union BETA europa.eu Europa > Open Data Portal > Data i Data provider's area Applications Linked Data About Home Data 0 Find datasets... Data Portal contains 5895 datasets that you can browse, learn about and download. **Top Publishers** view all publishers » all view all datasets » **Recent Updates** Psychiatric care beds in hospitals Eurostat 41 was updated on 26/04/13, (5718 datasets) Total length of railway lines -11 European Environment Agency was updated on 26/04/13. (106 datasets) Public electronic procurement systems -11 Joint Research Centre was updated on 26/04/13. (33 datasets) Enterprises using Internet for interaction with public -11 Directorate-General for Health and Consumers authorities (NACE Rev. 1.1) (12 datasets) was updated on 26/04/13, Publications Office Public services - Individuals -11 (12 datasets) was updated on 26/04/13. Directorate-General for Education and Culture Enterprises using the Internet for submitting a proposal in -11 (3 datasets) a public electronic tender system to public authorities was updated on 26/04/13. Directorate-General for Communications Networks, -4 II Population connected to independent wastewater Content and Technology collecting systems: with treatment (2 datasets) was updated on 26/04/13, Secretariat-General Gross value added - NACE Rev. 1: L-P - current prices .11 (2 datasets)

- Directorate-General for Employment, Social Affairs and Inclusion (1 datasets)
- II Compensation of employees NACE Rev. 1

III Water abstracted for public water supply

was updated on 26/04/13.

was updated on 26/04/13.





<kindergarten> <name>Seven Dwarfs</name> <location>...</location> <description>...</description> </kindergarten>



<child care name="Seven Dwarfs"> <address> <street>...</street> <zip>...</zip> </address> <text>...</text> </child care>



Publishing Data about Kindergartens in XML (3)

<daycare id="Seven Dwarfs" address="...">

</daycare>





Problem of XML

<kindergarten> <name>Seven Dwarfs</name> <location>...</location> <description>...</description> </kindergarten>

<address> <street>...</street>

<child care name="Seven Dwarfs">

<zip>...</zip>

</address>

<text>...</text> </child_care> <daycare id="Seven Dwarfs" address="...">

</ daycare >

Syntactic heterogenity – different trees Semantic heterogenity – different tags and attributes (e.g. kindergarten, child_care, daycare)







Maybe CSV helps?

Kindergarten	Location	Description	
Seven Dwarfs	Rosentalgasse 9, 04105		

Child_care	street	Zip	text
Seven Dwarfs	Rosentalgasse	04105	

Туре	Name	Location	Features
Daycare	Seven Dwarfs	42.052384 13.2736 79	





A nightmare ...

Imagine you have 10.000 open data files describing child care from communities all over Europe all in different XML, CSV, Excel, JSON, ... formats

And then you want to look into polution, road congestion, health care, ...

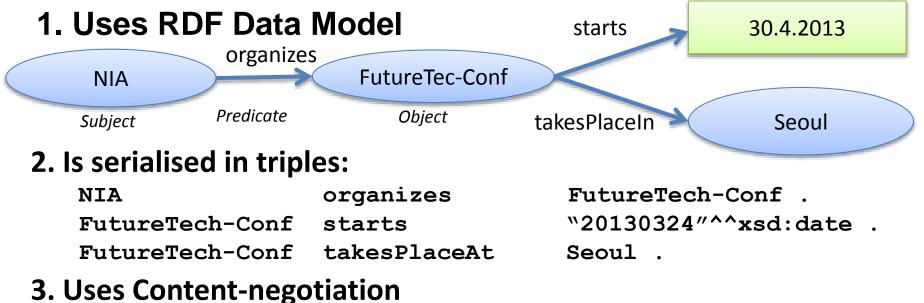


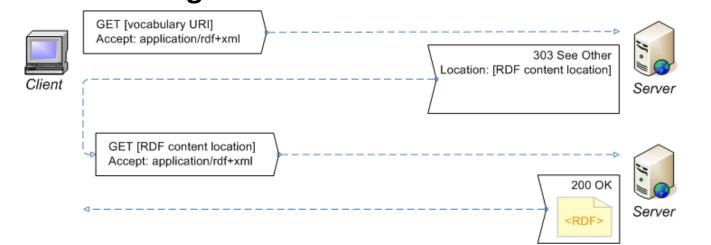
Linked Data can help





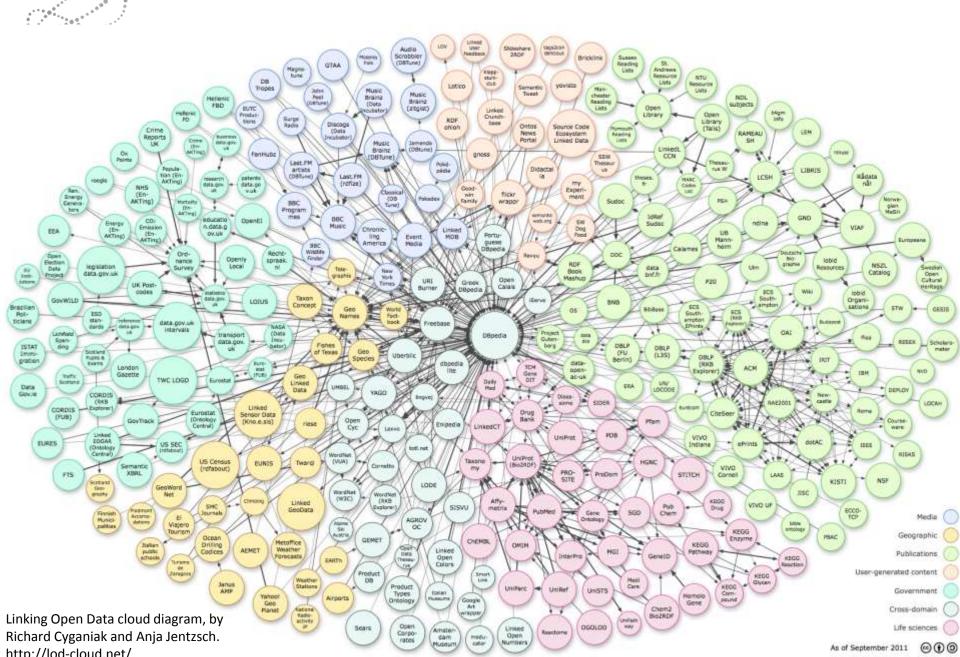
Linked Data in a Nutshell





The emerging Web of Data







How can we support Linked Government Data Publishing and Integration?



Open Data Showcase

Featured Applications

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ZNasichDani / From Our Taxes

ZNasichDani.sk uncovers who are influential... (show more)

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OpenCorporates

OpenCorporates has taken one of the most im... (show more)



Live London Underground tube map

It plots the current positions of all Londo... (show more)







Pan-European Data Portal PublicData.eu

publicdata.eu - find and reuse >20,000 datasets from 30 regional and national data catalogs across Europe from a single place (incl. <u>Data.kk.dk</u>, <u>opengov.se</u>, <u>http://ckan.hri.fi</u>, <u>http://lt.ckan.net</u>, <u>digitaliser.dk</u>)

For:

- Data literate citizens
- Data journalists
- Policy experts
- Decision makers
- Mobile & web developer
- Academics / researchers
- Public bodies
- Companies

•

Civic society / NGOs



publicdata.eu beta — Europe's Public Data Search Groups About Apps Ideas

europe's public data

Find datasets

Finance and Budgeting (436) Environment (227) Education and Communication (194) Population (145) Health (83) Social Questions (229) Transportation (199) Agriculture, Fisheries, Forestry (181) Economy and Industry (118)



View larger map [+]

Login

- Exchange of metadata between different data catalogues
- Aggregate datasets from existing data catalogues
- Creating a European community of reusers to improve metadata
- Creating mechanisms for capturing derived / related datasets
- Bridge language and topical gaps to associate related information

EU-FP7 LOD2 Project Overview .

http://lod2.eu



PublicData.eu CSV Statistics

- 31,0% Not Specified
- 24,0% CSV
- 11,6% Spreadsheets
- 10,9% Text
- 9,7% Geo Data
- 1,7% RDF

Format	Number of resources
Total	137470
N/A	42758
CSV	33235
Spreadsheet	16019
Text	15014
Geographical	13360
Other (machine-readable)	9372
Archives	2455
RDF	2373
Other	1777
Rich text documents (Word)	230
Databases	59
APIs	40
PDF	4





How can we fix Open Data?

We need:

- Standard formats, which preserve semantic: RDF
- Reuse vocabularies
- Visualizatuion widgets, mashups, apps, which can make sense out of those vocabularies



7 Dwarfs in RDF

Seven_Dwarfs	rdf:type	Kindergarten
Seven_Dwarfs	rdfs:label	"Seven Dwarfs"
Seven_Dwarfs	foaf:location	"Rosentalgasse 9"
Seven_Dwarfs	rdfs:description	// • • • "

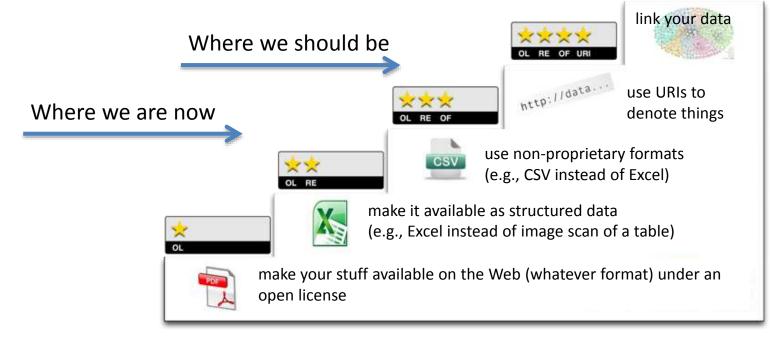
Different Kindergarten descriptions also might look different, but there will be definitely less variety than with XML or CSV You can mix and mesh different vocabularies (RDF, RDFS, FOAF) More information can be added without destroying the data structure





What has to be done?

 Publish Open Data in RDF reusing vocabularies which can be understood and combined by apps in unforeseen ways (e.g. visualization widgets)

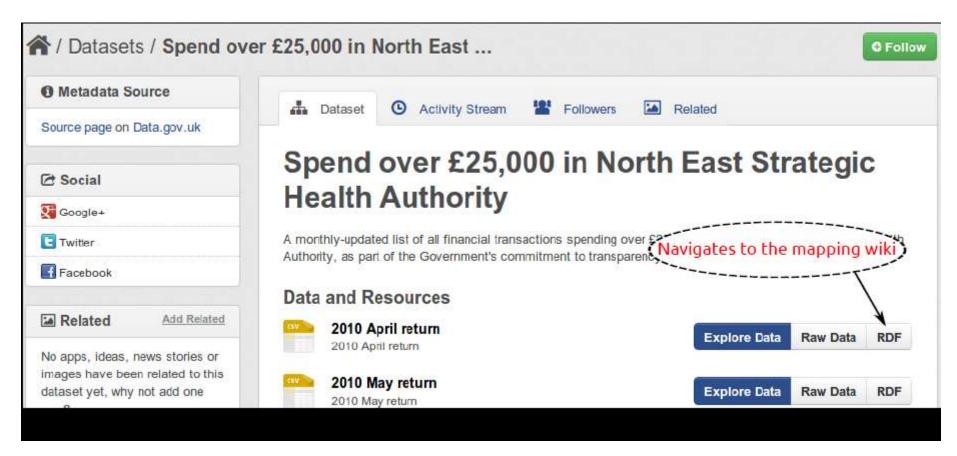




How can we lift Open Data to Linked Open Data?



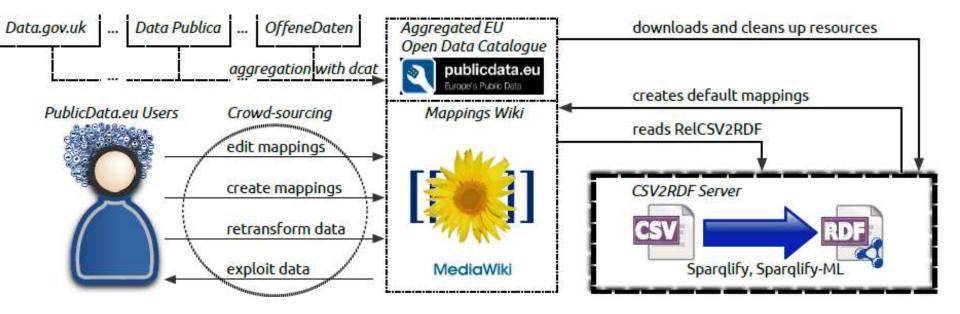
All CSV on PublicData.eu is transformed in RDF







CSV2RDF Confersion at PublicData.eu









Mapping Wiki

- Automatic CSV to RDF transformation won't render good results
- Mappings Wiki enables the crowdsourcing of mappings

Dataset resource "2011 March return" from dataset

This page contains mappings for the CSV2RDF transformation. More information can be found in th The mapping(s) listed below transform the "2011 March return" resource from the "Spend over £25,0



Csv2rdf mapping: default-tranformation-configuration



Mapping features

Header is defined by the line(-s) #1 of the csv file. Column omitting is disabled Row omitting is disabled No delimiter is defined

Column mappings are defined as follows:

Column	Mapping		
col1	Department Family		
col2	Entity		



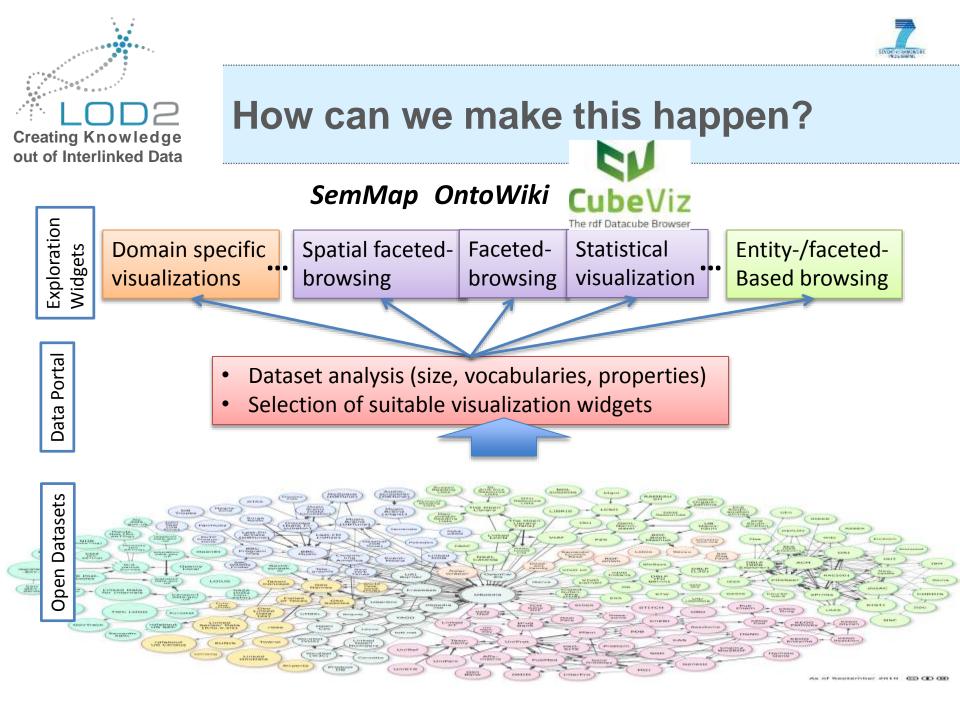


CSV2RDF Mapping Syntax

{{CSV2RDFHeader}}

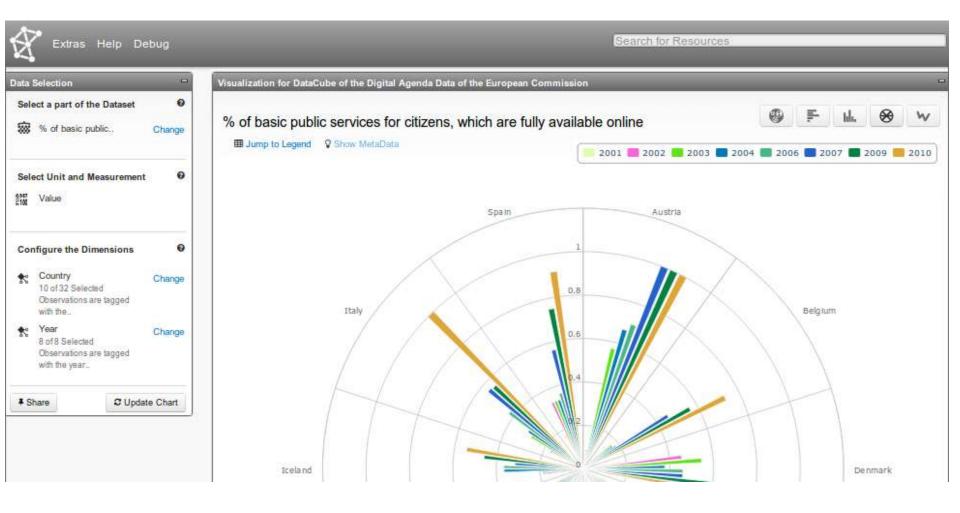
```
2
3
  . . .
   { RelCSV2RDF
                = default-mapping
      name
6
     header
7
              = 1
    | \text{omitRows} = -1
8
    I \text{ omitCols} = -1
9
    | delimiter =
10
11
    | col1 = Department Family
12
  | col2 = Entity
     col3 = Payment Date
13
     col4 = Expense Type
14
     col5 = Cost Centre Name
15
  | col6 = Supplier
16
     col7 = Transaction No.
17
    | col8 = Line Amount
18
      col9 = Invoice Total
19
20
```

```
1 {{CSV2RDFHeader}}
2
3 . . .
5 {{RelCSV2RDF
6 | name = default-mapping
7 \mid \text{header} = 1
8 | omitRows = -1
9 | omitCols = -1
10 | delimiter =
11 | col1 = Department Family
12 \mid col2 = Entity
13 | col3 = Payment Date ^^xsd:date
14 \mid col4 = rdf:type
15 | col5 = Cost Centre Name
16 \mid col6 = Supplier
17 \mid col7 = Transaction No.
18 | col8 = Line Amount
19 | col9 = Invoice Total ^^xsd:decimal
20 }}
```





Browsing Statistical Data with CubeViz





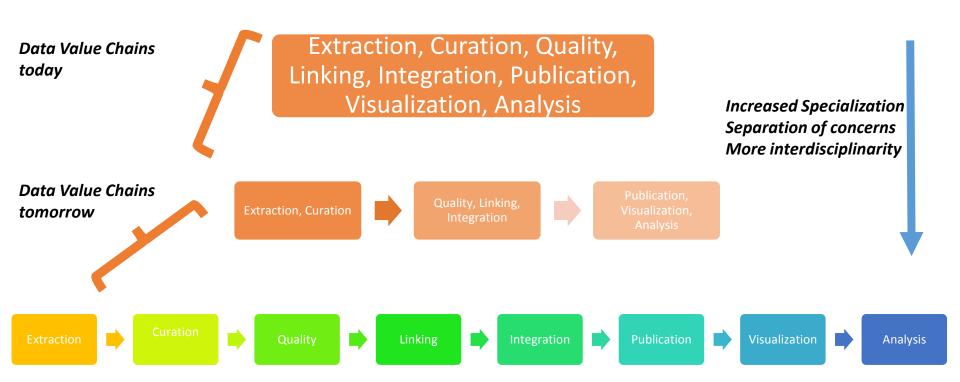




Browsing Spatial Data with Facete

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Towards Linked Data Value Chains



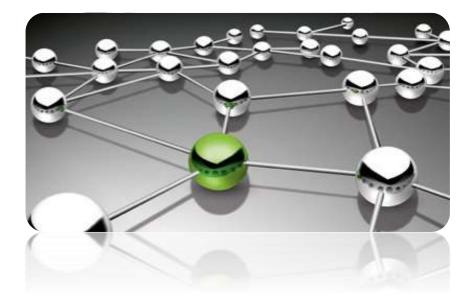


Cortex – a semantic digital library search backend

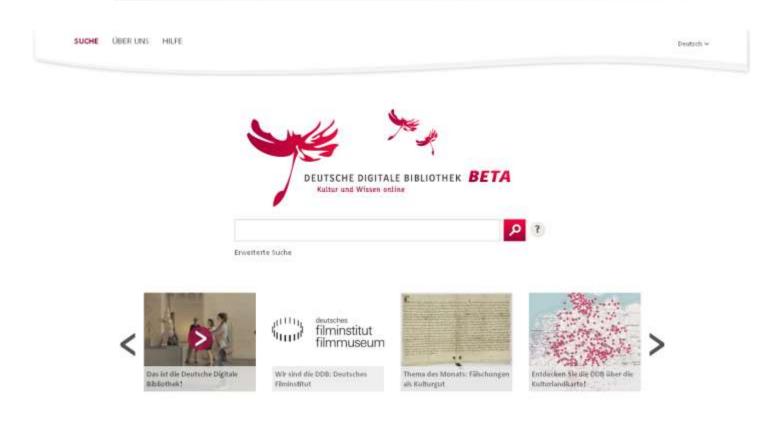
Semantic Search Technology IAIS-Cortex



- Powerful toolbox for aggregation of heterogenous data sources
- >2.000 Data Providers
- Reliable Data Management
 - Based on filesystem or cloud technology
 - >10.000 concurrent users
- Individual Access
 - Powerful semantic search and performant access of objects



Try it out – www.ddb.de





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SEARCH ABOUT US HELP

Goethe Advanced Search

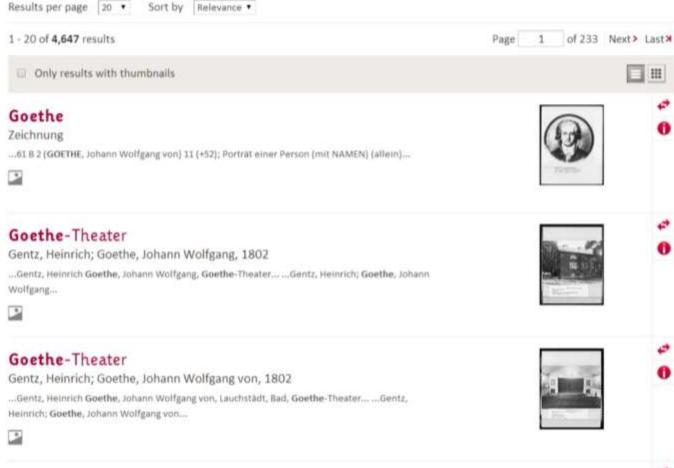
Filter results Time Location Person/organisation Keyword Language Media type Sector Data provider

Keep all filters



Compare objects

Choose first object	Choose second object
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Goethe-Theater

Gentz, Heinrich; Goethe, Johann Wolfgang von, 1802

...Gentz, Heinrich Goethe, Johann Wolfgang von, Lauchstädt, Bad, Goethe-Theater.....Gentz, Heinrich; Goethe, Johann Wolfgang von...





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SEARCH ABOUT US HELP

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		Karlsruhe	(131)	Freiburg im Breisgau	(97)			
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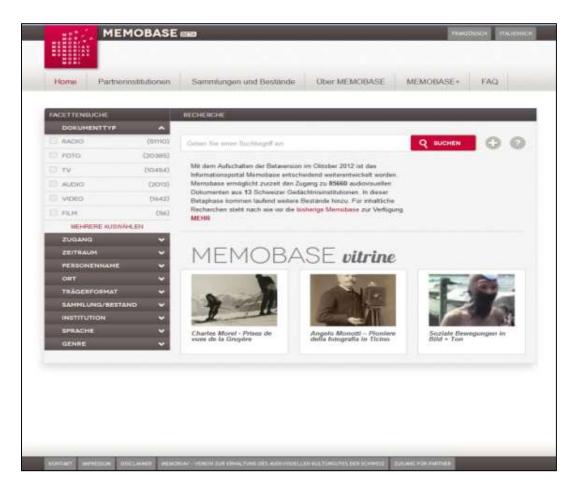
Further Cortex Deployments

Memobase+

- about 30 data providers integrated (up to 100)
- about 100.000 objects online
- Launched 10.2012

•E-Varamu (Estonia)

currently under development





How can we create an ecosystem of (Linked) Open Gov Data publishing and value-added services





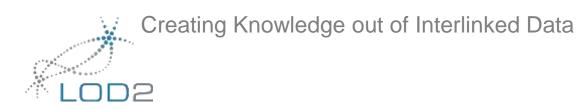
UK Open Data Institute





Disclaimer: The following slides include material from Nigel Shadbolt, Tim Berners-Lee and <u>http://theodi.org</u>







" Government will provide up to £10 million over five years, with match funding from industry and academia, to establish the world's first Open Data Institute to help business exploit the opportunities created by release of public data"

"to realise significant economic benefits by enabling businesses and non-profit organisations to build innovative applications and websites using public data."

David Cameron (UK Prime Minister), May 2010

"Our ambition is to become the world leader in open data"

George Osborne (UK Chancelor), May 2011





Open Government Data Delivers

Advantages and benefits of open data include:

- Transparency
- Accountability
- Efficiency
- Public Service Delivery
- Engagement
- Data Improvement
- Societal*value
- Economic value









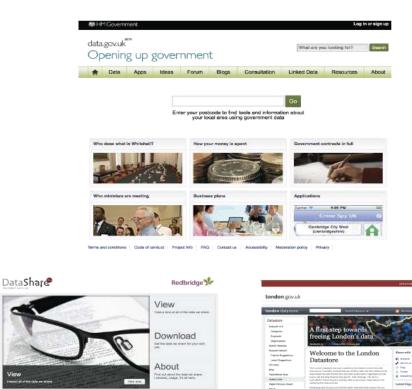




SEVERAL COMMENCE

Open Government Data Successes

- National, Regional and City portals launched
- Significant data sets released
- Public Data Principles
- Open Licenses
- Open consultations
- International collaboration



Contact us Tak several point to valed

Eastwood data

Developed Total Street



http://lod2.eu

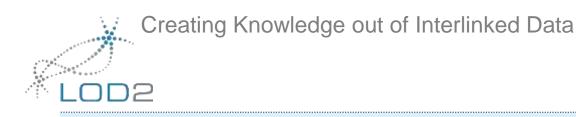




Open Data ... applications follow

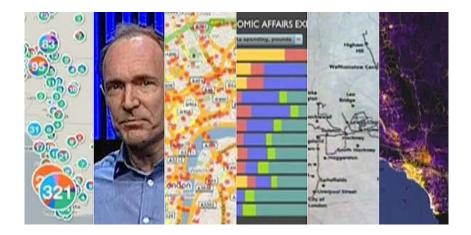
By opening data companies, organizations and interested citizens are able to build applications and mashups on to of the data.





"The vision is to establish the Open Data institute as a world leading centre to innovate, exploit and research the opportunities for the UK created by the Government's Open Data policy."

- Business Innovation
- Training the Open Data Generation
- Public Sector Innovation
- Researching Open Data
- Open Data Standards and Policies
- Advisor to Government
- International Collaboration

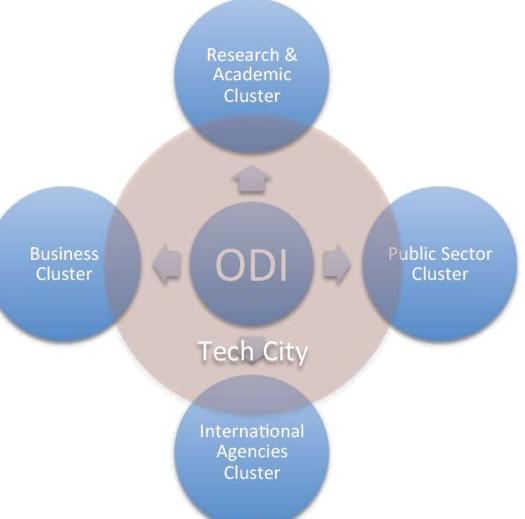


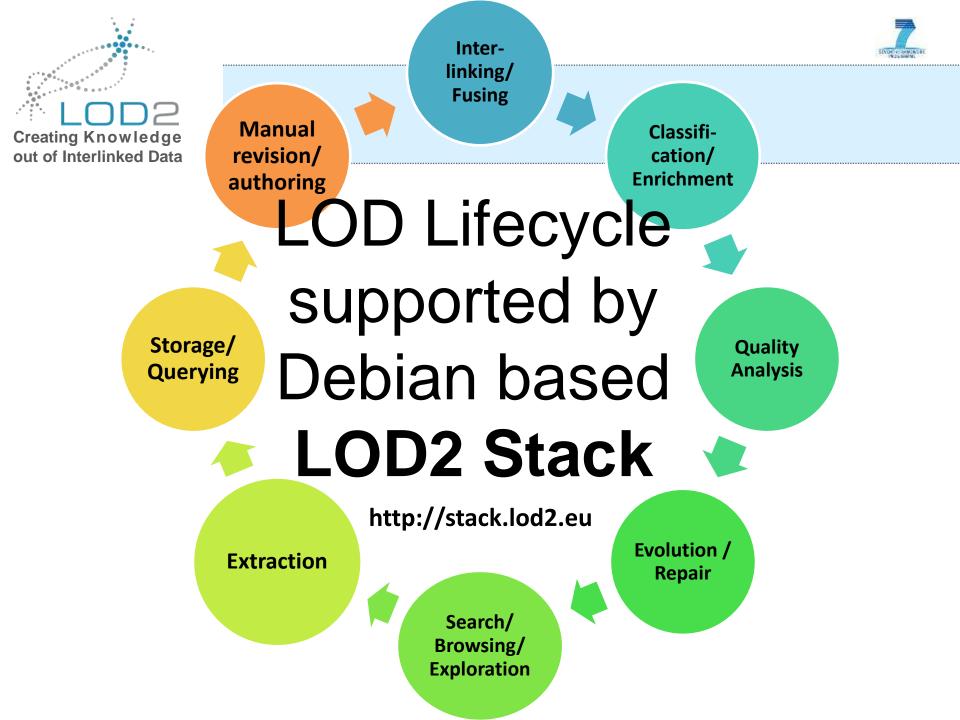


How will the ODI work

The Open Data Institute consists of **four clusters**, the **Research** and **academic** cluster, the **public sector** cluster, the **international agencies** cluster and the **business** cluster.

The aim of the clusters is to provide an environment to concrete projects with the respective stakeholders.







SUNDER SUNDER

Facts: 14 partners, Budget 10,2 M €

Consortium - 14 partners from 11 EU countries + 1 Korea

Universität Leipzig (Coordinator), Germany	Centrum Wiskunde & Informatica, The Netherlands	National University of Ireland in Galway, Ireland				
Freie Universität Berlin ,	OpenLink Software,	Semantic Web Company,				
Germany	UK	Austria				
TenForce,	Exalead,	Wolters Kluwer Deutschland,				
Belgium	France	Germany				
Open Knowledge Foundation,	Vysoka Škola Ekonomická v	Zemanta d.o.o.,				
UK	Praze, Czech Republic	Slovenia				
Instytut Informatyki Gospodarczej, Poland	Institut Mihajlo Pupin, <mark>Serbia</mark>	Korea Advanced Institute of Science and Technology, South Korea				
UNIVERSITAT LEIPZIG NUI Galway DÉ Gaillimh WOlters Kluwer Deutschland MUI Galway Deutschland MUI Galway Deutschla						

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We need SMART Big Data

Summary: Benefits of Linked Data

Service-orientation to increase "customer" satisfaction (businesses, citizens)

 Linked Data and apps, visualizations, mashups build on top help businesses and citizens to build value-added services

Intra-government collaboration for efficient/effective government

Linked Data helps establishing a pay-as-you-go data integration ecosystem

Increased transparency

 Standardized vocabularies allow to quickly compare data from different sources and do fact checking

Not using the chances arising from the interlinking of government data puts the development of our data economy and the realization of associated positive societal and economical effects at risk.



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