



NemID

- The key to all of digital Denmark
- National eID and eSignature solution
- ID for citizens, employees, public authorities and businesses
- Todays focus: Employee



An employee certificate

- Includes the Customer's CVR number and may also be associated with the employee's civil registration number.
- A company digital signature guarantees that the certificate owner is the company stated on the Certificate.
- A company digital signature represents the actual company, not individuals.



Benefits of employee certificate

You can use the employee certificate to identify yourself as an employee of a particular company or organisation when:

- Communicating with the public authorities on behalf of the company.
- Signing documents online.
- Accessing information from a public authority.
- Access private web services.
- Access internal it-systems.
- Receive secure e-mails (encrypted)



3 types of employee certificate

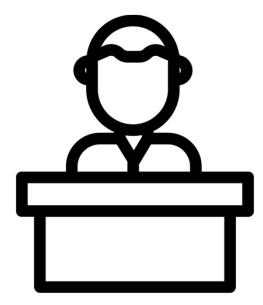
You have a choice of 3 different types of employee certificate:

- 1. NemID employee certificate with a key file that corresponds to your current employee digital signature. This is a software solution where the certificate is installed on the employee's computer.
- 2. NemID employee certificate with a code card. This is a code card solution with OTP. The the certificate is deployed on a central server at Nets DanID.
- 3. NemID employee signature on hardware means that you store your NemID employee signature on a piece of USB hardware.



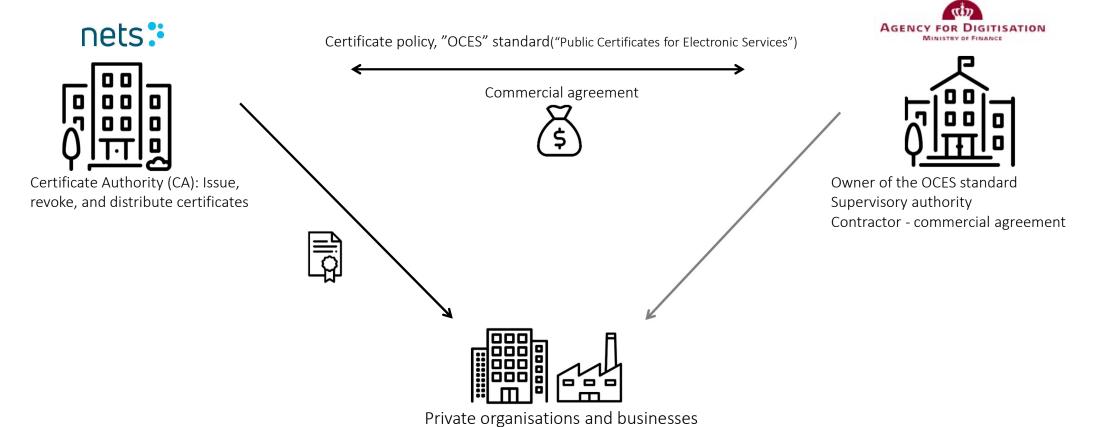
Business Administrator

- One company NemID administrator.
- Manage NemID employee signatures in the company.
- Self-service web service.
- Associate rights
- Register other Administrators in the Customer's organisation.





The setup

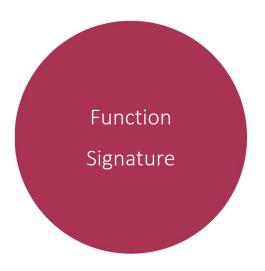




Other signatures for business







Questions





Sofie Nielsen





Virk: One-stop-shop for businesses

May 24, 2019

Jakob Jensen



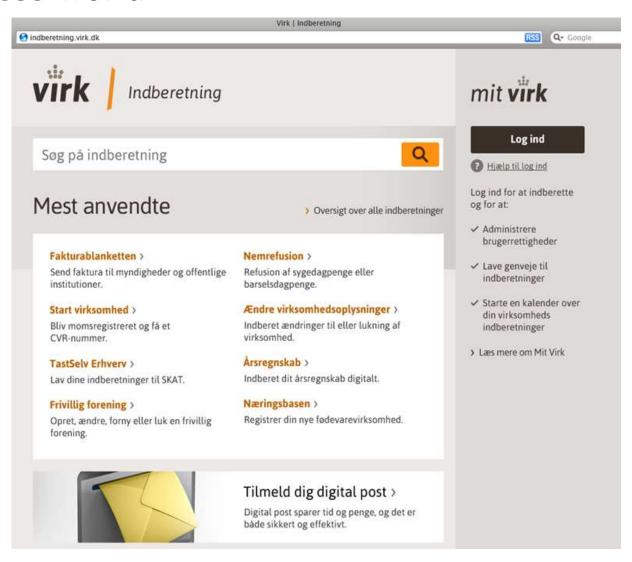
Agenda

Virk:

- What it is
- How it works
- Where we are going

.....Please feel free to ask questions at any time.

Virk: The joint public one-stop shop to the Danish business world

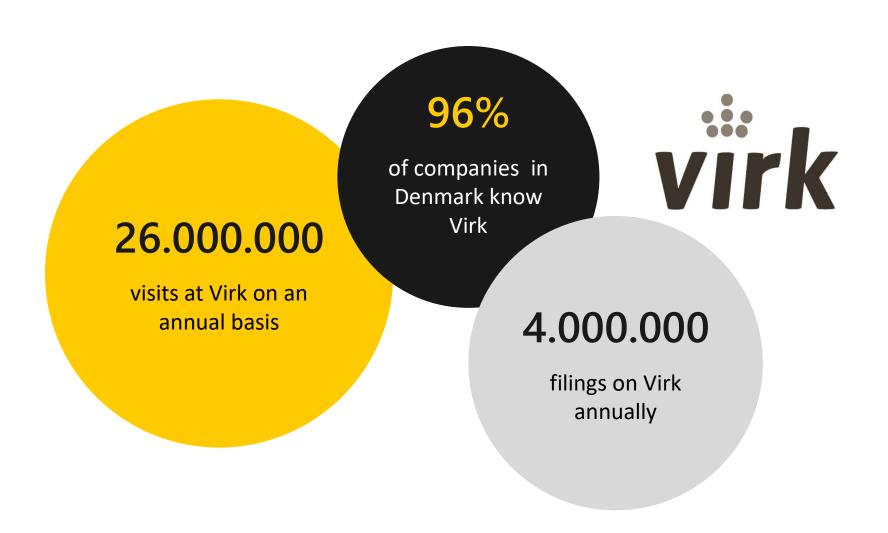


Virk Objectives

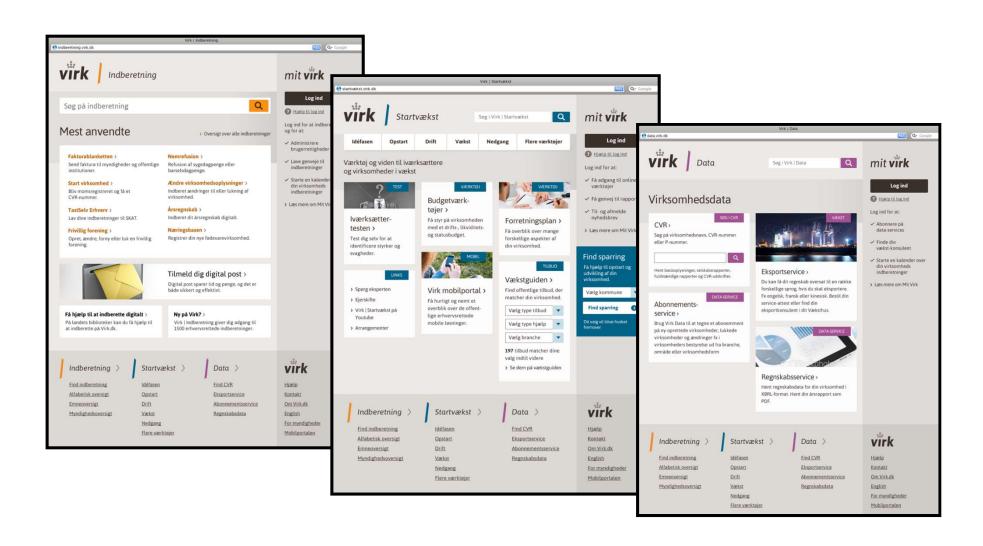
Use digitazation to cut business red tape and facilitate growth



Some numbers



3 Virk Sections



Virk Reporting:

- All 45 business directed stateauthorities integrate with Virk Reporting
- A total of 1600 forms from authorities on Virk
- Municipalities integrate as well

Requirements:

- Tap into single sign-on application
- Follow interaction design
- Use Virk's analytics script
- Pass the joint public UX test

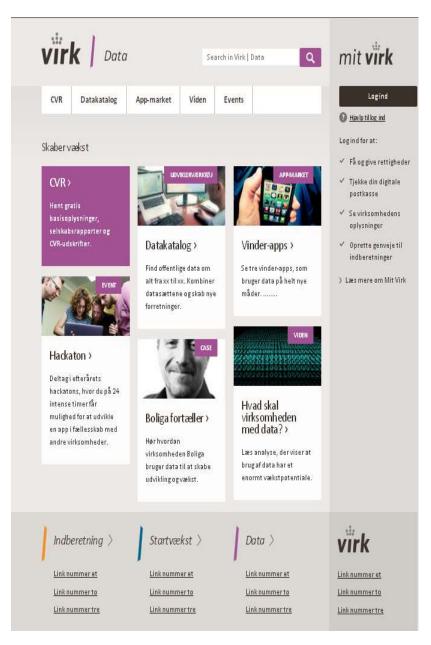


Virk Data:

- All registered businesses in Denmark (650.000)
- Information on management, board, owners, articles, capital, accountant, annual report, business type, history

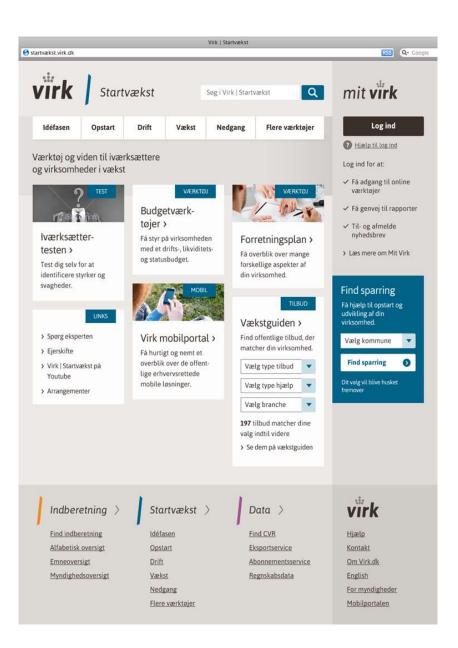
Data catalog

- All sorts of open data sets from authorities
- Many formats (csv, xml, json etc.)



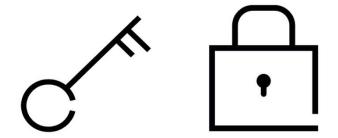
Virk Start up & Growth:

- Help and information for new businesses
- Guides and tools
 - How to raise funds
 - How to make a business plan
 - Your first employee



NemID

- Electronic id in Denmark
- One key to identify your business



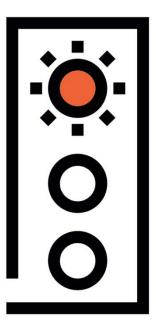
How to make Virk

- 80% politics
- 20% technology



The obstacles

- Organizational independence
- Different cultures
- Financial constraints
- "Soft" mandates



The way forward











EASY

It needs to be easier and quicker for businesses to submit information to the authorities by improving the quality of each digital solution.

COHERENCE

There needs to be a more coherent procedure for the businesses, when they have to solve central tasks that involve multiple authorities.

OVERVIEW

The individual businesses needs to have a better overview of important deadlines and duties, that are relevant for them exactly.

INSIGHT

It needs to be easier and quicker for businesses to gain key-data on business partners and other companies.

TARGETING

The individual business and its staff needs to have a more targeted service - where the content that appears when they log on to Virk is accustomed to them.

The way forward







TOOLS

Gather tools that will make it easier and more affordable for the authorities to improve their digital solutions for submission of information.

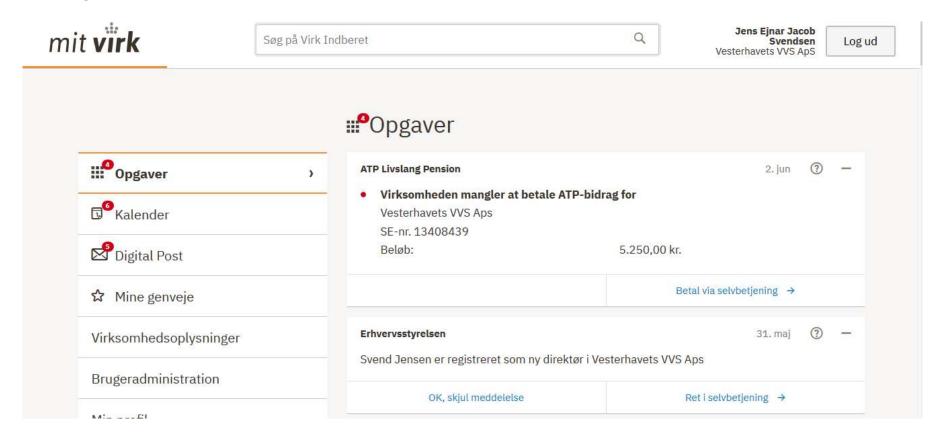
KNOWLEDGE

Make knowledge available, that can help the authorities improve their solutions for submission of information—including sharing and reusing data in between them.

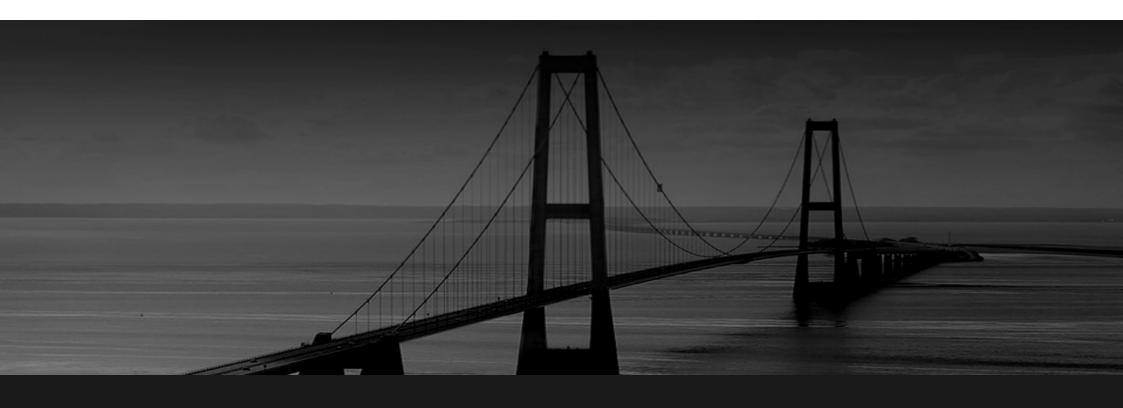
COLABORATION

Virk shall work closer with other business-focused-authorities to develop common tools and increase learning possibilities across them.

My dashboard



Dashboard prototype



Automated Business Reporting

Presentation

May 24

Rasmus Eskild Jensen, Project manager



Mission

Automatic business reporting is an initiative under the joint public digitization strategy 2016-2020.

The purpose of the initiative is to analyze and test the prerequisites for automation of business reports to the public authorities.

Target group



Definition

Small and medium sized companies in Denmark (e.g. accounting class A and Micro B)

Accounting class A

All single-person companies

Micro B

Companies with a balance sheet total of DKK 2.7 million, net revenue ≤ DKK 5.4 million. and number of employees ≤ 10

Population size

380,000 companies, which accounts for 75% of all active companies in Denmark

Prerequisites for automation

Automation of reports requires updated and correct bookkeeping data. Data is created by the activities of the companies (e.g. the purchase and sale of goods) and is later recorded in the companies' bookkeeping and accounting systems.

- 72 per cent of the Danish auditors state that significant errors in the annual reports happen due to errors in the bookkeeping.
- The majority of bookkeeping errors are present in companies with less than 10 employees.
- The quality of bookkeeping data can be ensured through standardization, digitization and ongoing legislative alignment.

Value chain of automatic business reporting



Standardisation of invoices makes automatic posting possible



- Quicker payments of invoices
- ✓ Better cash-flow management
- Secure and encrypted exchange of information B2B

Accounting



Automatic accounting by introducing a voluntary standard chart of accounts



- ✓ Automatic bookeeping
- ✓ Increased efficiency
- Business-critical decisions can be based on analytics

Balance



Automatic balance by using transaction data from the bank



- ✓ Validation of bookeeping
- Real-time validated data enables automatic business reporting
- ✓ Increase in financial market liquidity as transparency will allow smaller businesses to obtain loans not accessible for them at the time being.

Manual input

Reporting



Machine learning to support automation of manual choices



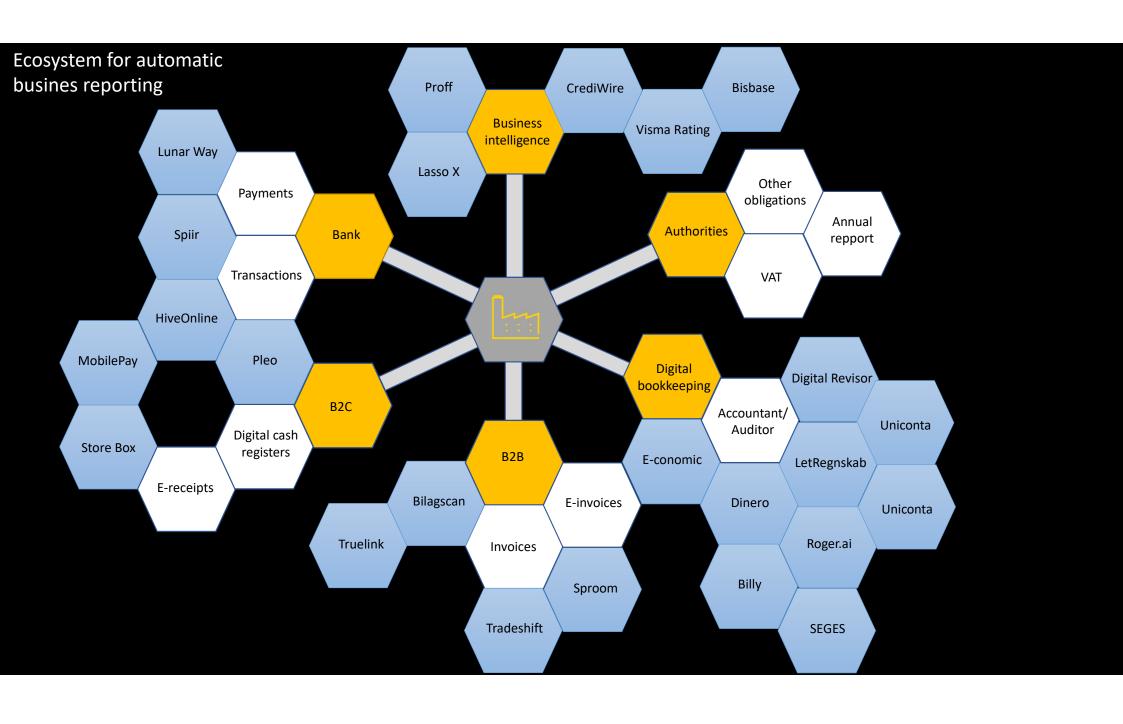
New regulation to better support further automation



✓ Machine –learning can support valuation, judgements, estimation and depriciations



Increased transparency of business activities



Benefits of Automatic Business Reporting







Increased transparency

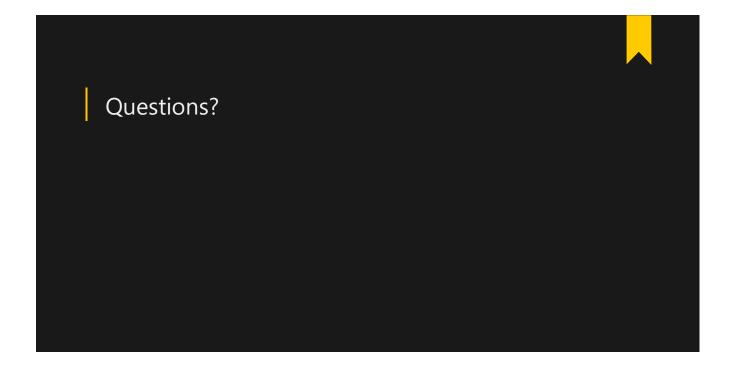
The public authorities can target control efforts based on updated and detailed data sets.

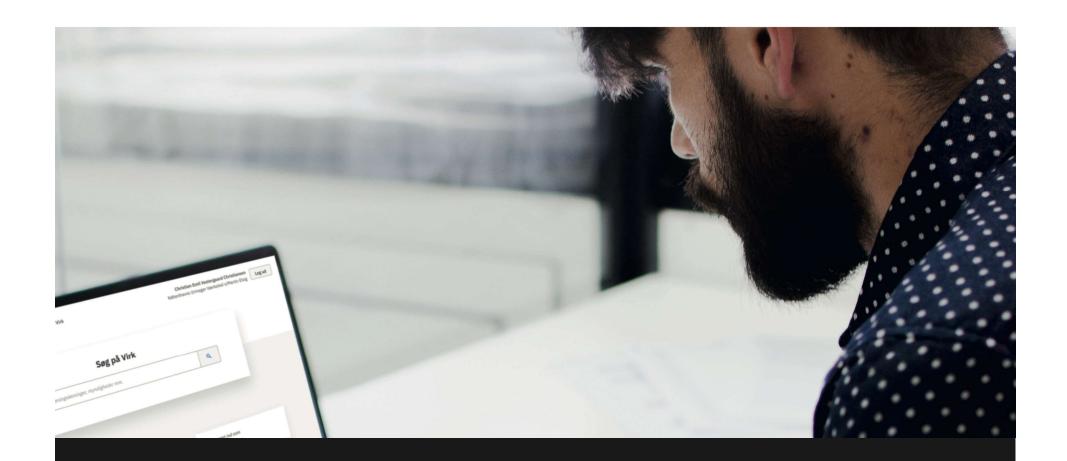
New growth potential

The detailed and updated data can be used to utilize new business models for benchmarking and business intelligence

Reduced burdens

Automated business processes between the public authorities and the businesses reduce the administrative burdens





Virk: Form Builder

May 24 2019 Anne Pedersen



Form-builder



Form-builder:

- Digitalization of simple forms
- Reuse of data

- **TOOLS**
- Solutions developed in a uniform design created after common principles of interaction.
- Added special services as digital co-signing, payment etc.

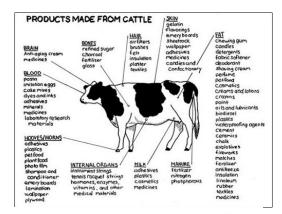
Form Builder: Digitization of simple services



The Danish Transport and Construction Agency

Form for drone registration.



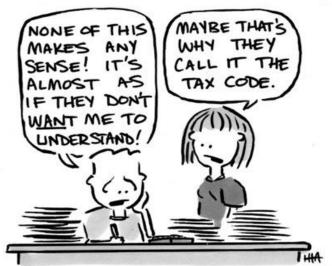




The Danish Veterinary and Food Administration

Form for declaring import or export of animal byproducts.



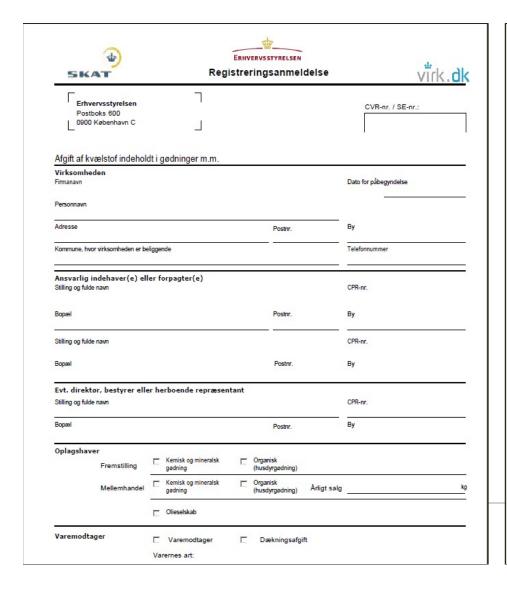




The Danish Tax Appeals Agency

Form for handling cases involving taxation, value-added tax, custom duties etc.

Digitization of simple services



| Fabrikationsafdel | ing/udleveringslager | | |
|--|--|--------------------------------------|-------------------------------------|
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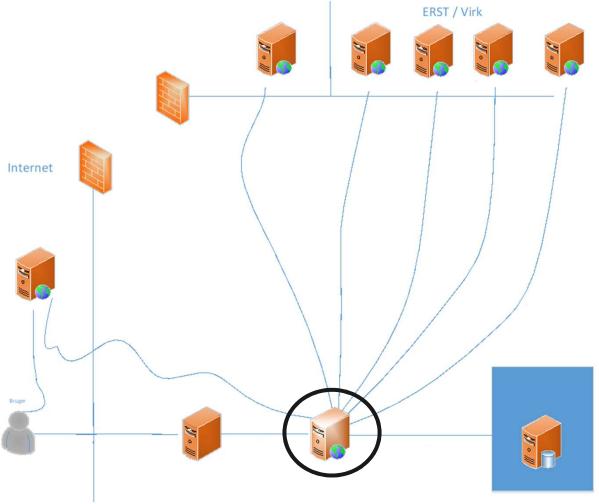
The platform

- Orbeon Forms is open source and all the code is available on GitHub.
- However, to run Orbeon Forms on a development server accessed by several users, then you need to get a subscription.
- You can define validation rules, specify errors and warnings, define whether fields are visible or editable by users, calculate values etc.
- All this logic runs in the background, as users interact with your forms, providing them with immediate feedback.



The Danish version

- Integrate the Form Builder into the system architecture of the Danish Business Authority.
- Customize the layout according to our design manual.
- Integrate to core components such as the Central Business Register (CVR) and NemLogin (a common secure login method used in Denmark).

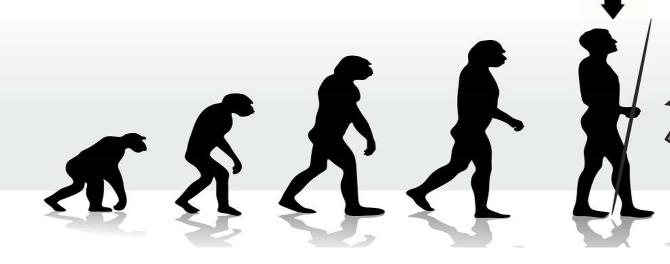


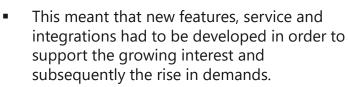
Custom built features and improvements

- Payment module
- Signature service
- Responsive design
- Made integrations to internal and external registries and databases
- Added encryption
- And numerous minor changes



Evolution

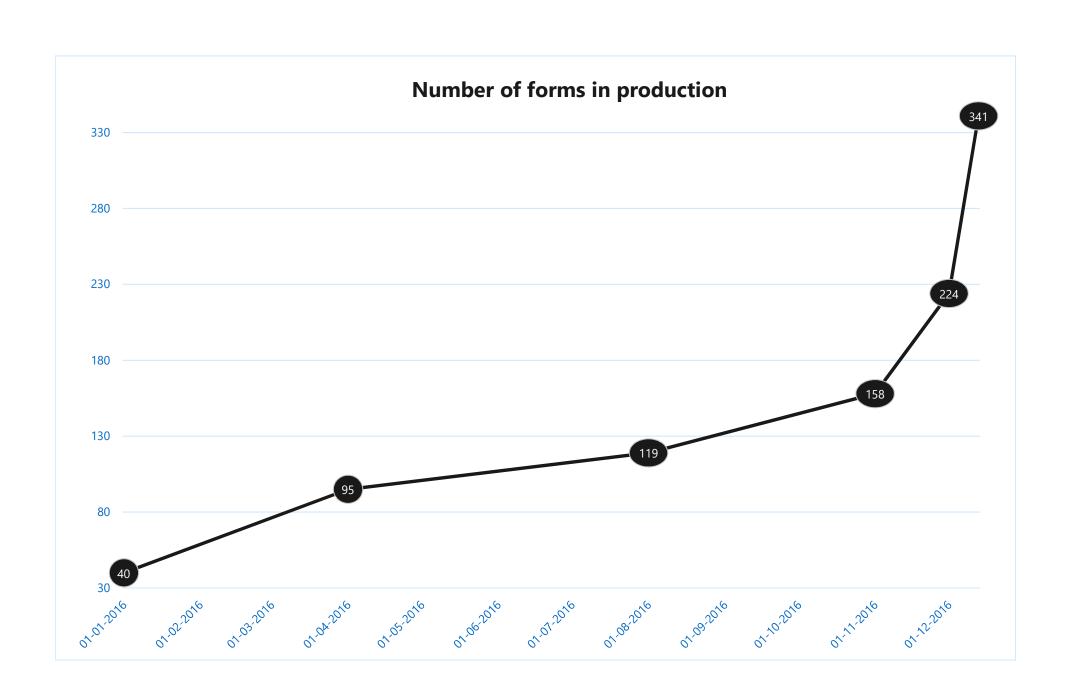




efficient way for the Government institutions to digitize areas where there was not a sufficient business-case for developing new systems that could handle the numerous paper-based forms and applications.

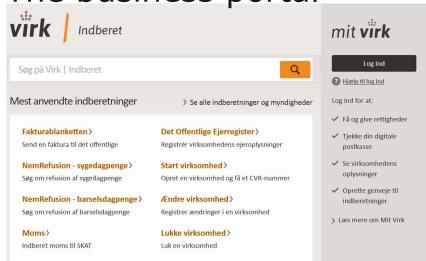
The purpose was to create an easy and cost-

 However, as I and other authorities discovered the possibilities with the Form Builder, the forms quickly became more and more advanced.



Two portals

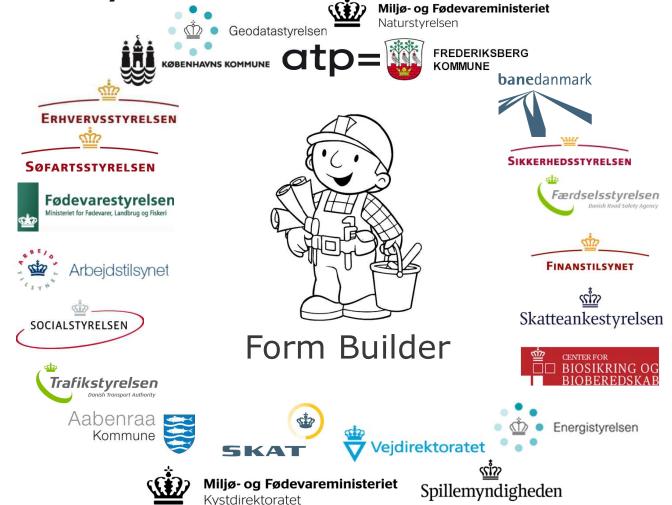
The business portal



The citizen portal borger.dk Min Side Ny adresse Feriepenge Meld flytning til CPR Få udbetalt dine Genveje > Boligstøtte > Folkepension > Pladsanvisning > Barsel > EU-sygesikringskort > Valg af læge > Søg SU > NemSMS

The community

- Currently more than twenty state and municipal institutions have begun using the Form Builder thereby creating a community.
- All at varying stages in their use of the Form Builder and all with individual needs, requirements and ambitions.
- When accepting to use the Form Builder, each government authority signs an agreement and pays a yearly fee for maintenance.
- Invited to participate in meetings to discuss needs, issues and overall progress.



Advantages

- Well-executed forms are better for both the caseworker and the businesses.
- Easy to edit/update existing forms.



 Integrate to case management systems.



 Integrate data from own and/or other sources = higher data quality.



 Apply business rules and requirements in the form = less chance of error.



Secure payment directly in the form.



Collect digital signatures



Disadvantages

 Unable to create a digital dialog surrounding the case. One-way traffic.



 Challenges concerning login possibilities and validation of foreign businesses.



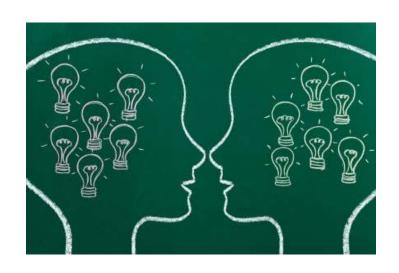


"The sky's the limit"

Why is the Form Builder a success?

- The product is simple and easy to use
- The need is evident
- The price is right
- And because the desire within the community to improve its services to the public is there and it is growing.





Business Case: Meusure administrative burdens to cut red tape



Purpose

- > Examine administrative consequences for companys when transforming paper into to digital solutions.
- ➤ Examine the potential of the Form Builder and digitization of 'left overs': 577 paper forms not yet digital
- ➤ How has the use of the Form Builder affected the use of the companys



Proces

Gather informatin

Login

Reporting

Sending

Sagsbehandling

Level of digitazation

- ➤ Categori 1: Enter data digitally
- Categori 2: Data are validated while companies are filling in forms.
- ➤ Categori 3: Systemintegration





The result:

Cutting red tape:

➤ Category 1: 0.2 mio dkr.

➤ Category 2: 6.0 mio dkr

➤ Category 3: 8.8 mio. dkr

➤Total 15. mio. dkr.



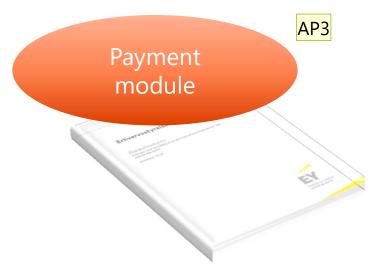
Category 3: As an example

- > The paperforms were not matching the workflows of the companies.
- > Reporting security issues.
- > The companies save 25. minutes every time they use is.
- > The companies wants more
- > The digitazation of the 'leftovers' will cut red tape by 60. mio. dkr year

Signature service

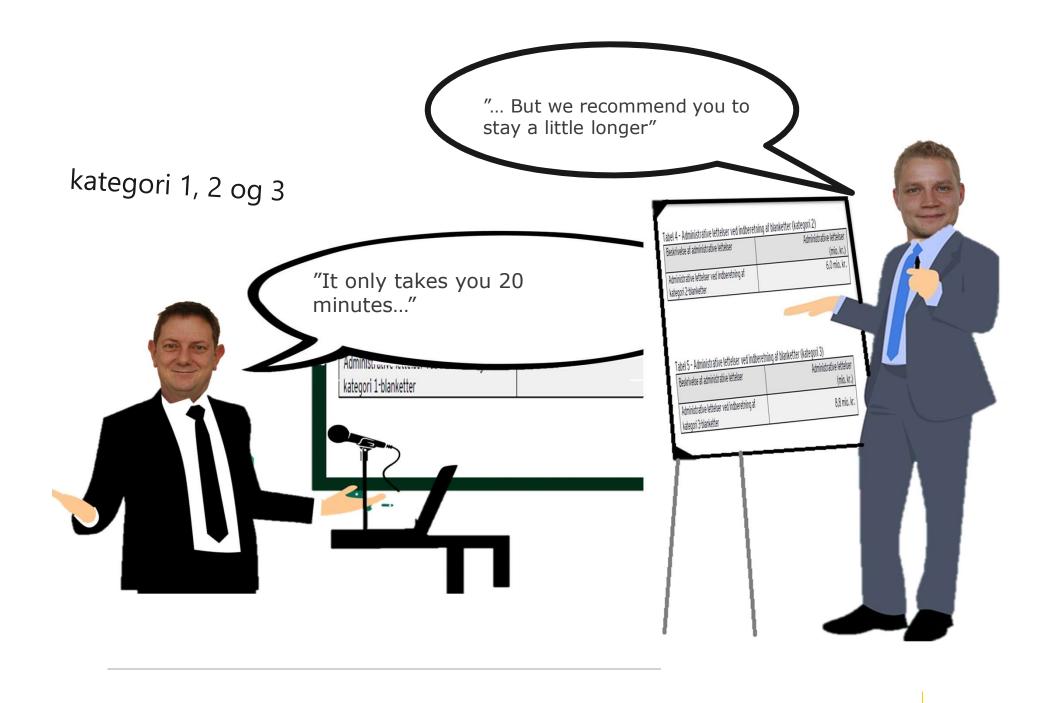
Made integrations to internal and external registries

Integrated to core components



Slide nummer 18

AP3 Anne Pedersen; 12-05-2019



Any questions?

