



Open Data Guidelines In Thailand

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Agenda

- What is Open Data?
- What are the benefits of Open Data?
- Sample of Open Data
- ❖ How do we (EGA) set it open?





What is Open Data?

Open data is data that can be freely used, reused and redistributed by anyone - subject only, at most, to the requirement to attribute and sharealike.

- Availability and Access: the data must be available as a whole and at no more than a reasonable reproduction cost, preferably by downloading over the internet. The data must also be available in a convenient and modifiable form.
- Reuse and Redistribution: the data must be provided under terms that permit reuse and redistribution including the intermixing with other datasets.
- Universal Participation: everyone must be able to use, reuse and redistribute there should be no discrimination against fields of endeavor or against persons or groups. For example, 'non-commercial' restrictions that would prevent 'commercial' use, or restrictions of use for certain purposes (e.g. only in education), are not allowed.

Ref: Open Knowledge Foundation





What are the benefits of Open Data?

1. Transparency and Accountability

- Increased transparency of government programs and services
- Greater accountability of officials by citizens being able to see and challenge individual spending and purchasing decisions
- Behaviour change due to the possibility of greater scrutiny
- Better understanding by civil society of the reasons for government decisions
- Better informed and balanced journalism (i.e., data journalism)





What are the benefits of Open Data?

2. Improved Public Services

- Increased number of services to people due to an increased base of potential service providers
- New synergies among government, public administration and civil society organizations
- Increased citizen participation and inclusion through extended offers of services closer to people's needs
- Closer cooperation between central and local government
- Increased internal government efficiency and effectiveness





What are the benefits of Open Data?

3. Economic Growth

- New business opportunities for services to businesses and citizens using government data
- Better functioning of the economy through easy access to core reference information held by the government
- Increased employment for application and service developers
- New innovative uses of open data that can help spur innovation and development in the IT sector





Sample of Open Data



Waze.com

- Uses government maps and landmarks
- GPS mobile app navigation that combines maps with real time user data on accidents, traffic jams, construction site and more to provide better/faster traffic routes
- Founded in 2008 and sold to Google for USD \$996 million

Ref: UNDP





Sample of Open Data

Zillow.com



- Public records on property titles, owners, and value
- It takes the property data and provides it on their web site where is packaged and presented to those looking to buy and sell property.

 Real estate related services that are offered and advertised.
- Worth more than USD \$1 billlion.





Sample of Open Data

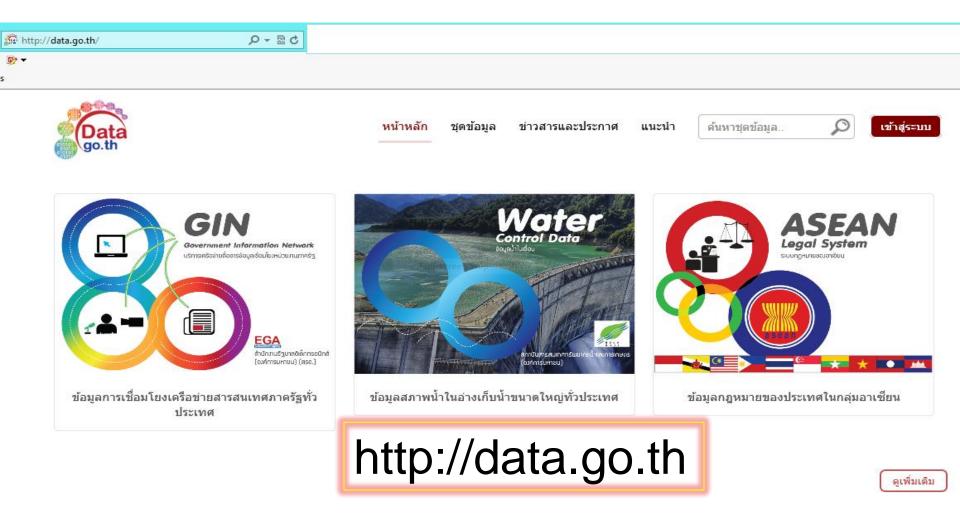




- Public records on registered restaurants and health inspections
- Combines restaurant information with a search engine, user reviews, advertisements, and social networking
- Founded in 2004 and in 2012 Yelp.com was valued at USD \$1.5 billion

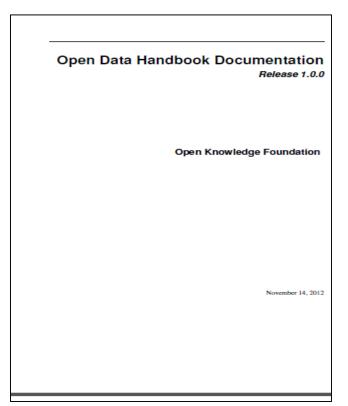




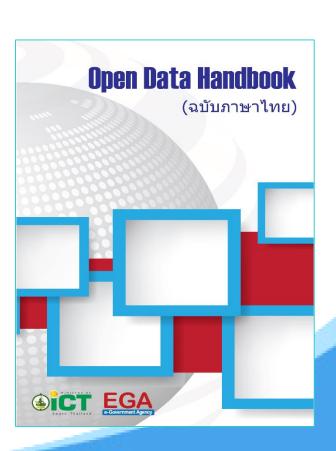






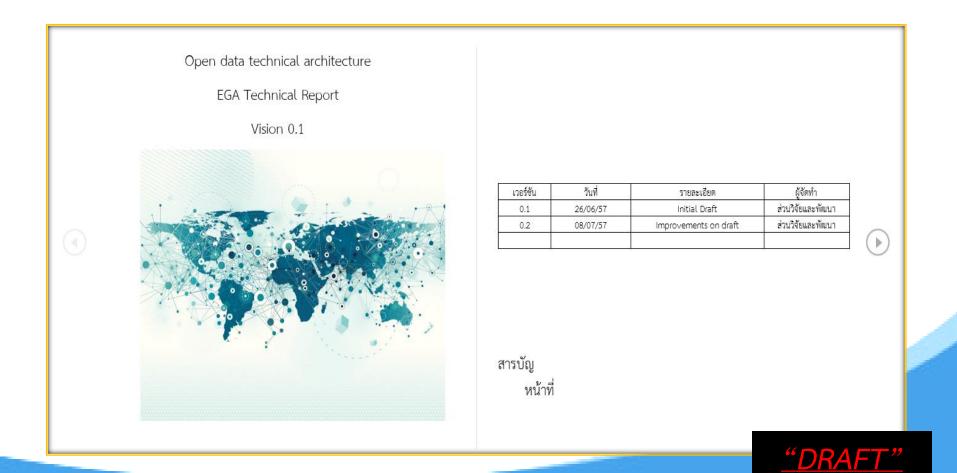


















คำสั่งสำนักงานรัฐบาลอิเล็กทรอนิกส์ (องค์การมหาชน)

मूं द्र भाषदा

เรื่อง แต่งตั้งคณะทำงาน Government Open Data

เพื่อให้การดำเนินการโครงการ Government Open Data เป็นไปด้วยความเรียบร้อยและ มีประสิทธิภาพ

อาศัยอำนาจตามความในมาตรา ๒๖ และมาตรา ๒๗ แห่งพระราชกฤษฎีกาจัดตั้งสำนักงานรัฐบาล

คณะทำงาน Government Open Data โดยมีองค์ประกอบ ดังต่อไปนี้

1. ผอ.สรอ. ประธานคณะทำงาน

2. นายวิลาศ วูวงศ์ ที่ปรึกษาคณะทำงาน

3. นางสาวชุติพร อนุตริยะ คณะทำงาน

4. นายมารุต บูรณรัช คณะทำงาน

5. นายไกลก้อง ไวทยการ คณะทำงาน

6. ผอ.ฝ่ายนวัตกรรม สรอ. คณะทำงาน

7. ผู้จัดการส่วนมาตรฐาน สรอ. เลขานุการ





EGA Open Data Structure

EGA OPEN DATA EA

Digital Economy

Revenue Generation Governance, Operational Efficiency

Social

Improved healthcare Improved lifestyle, Education

Environmental

Lowered energy consumption Reduced co emission, Green energy

Data User

Effectiveness



Transformation



Analysts



App Developers + Researches



Scientists

Data Owner





Open Government Data (Free and Paid)

Open Data Station

- Public and Private datasets
 - Free and Paid datasets







Private Sector Data (Free and Paid)



Network and Data Centers



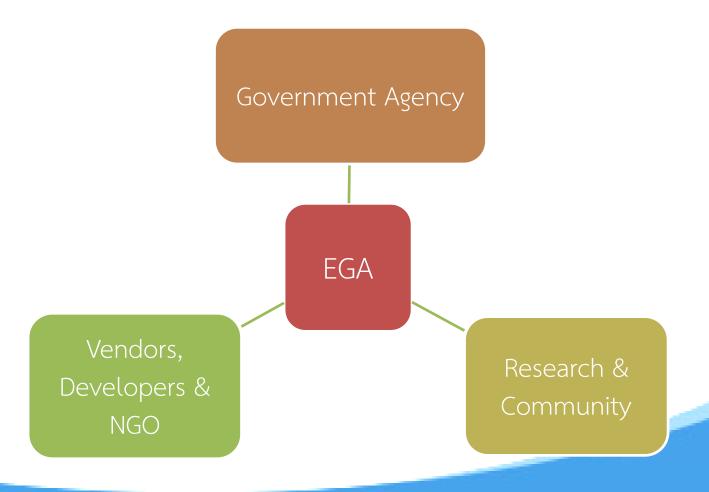


Innovating open data (both government and private sectors) creating new and resilient bus





EGA Role







Thank You



EGA www.ega.or.th



EGANews



https://www.facebook.com/groups/OpenDataInTh/